

HEALTH IMPROVEMENT CONSULTATION

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The Area Community Planning Group is asked to:

- **Note this paper**
- **Read the draft Joint Health Improvement Plan for Argyll and Bute**
- **Provide feedback on the template provided by Friday 14 June 2013**
- **Consider their role in relation to health improvement in Argyll and Bute**

1 Background and Summary

The Health and Wellbeing Partnership has considered how health and wellbeing is delivered in Argyll and Bute and has decided to develop a Joint Health Improvement Plan (JHIP) for the period 2013 – 2016. This plan is open for consultation from 29 April till 14 June 2013. The JHIP will replace the Outcome Focussed Plan for health improvement which expired in 2011.

2 Joint Health Improvement Plan

A partnership approach is adopted for health and wellbeing in Argyll and Bute. The Health and Wellbeing Partnership meets 4 times per year and has renewed terms of reference and membership, implemented in January 2013.

The draft JHIP sets out arrangements for how health and wellbeing is delivered in partnership in Argyll and Bute and how this is reported to the Community Planning Partnership.

A number of strategic priorities have been identified, they are: alcohol and drugs, early years, health inequalities, healthy weight, mental health, older people, teenage transition and tobacco. Guidance is provided on these topics to enable the 7 local Health and Wellbeing Networks to develop local action plans for health and wellbeing.

3 Requirement for a preventative approach to service delivery

Due to the demographic changes occurring in Scotland, alongside ongoing economic challenges, it has been recognised that a preventative approach to how public services are delivered is essential to our economic prosperity.

The case for action:

“A cycle of deprivation and low aspiration has been allowed to persist because preventative measures have not been prioritised. It is estimated that as much as 40 per cent of all spending on public services is accounted for by interventions that could have been avoided by prioritising a preventative approach. Tackling these fundamental inequalities and focussing resources on preventative measures must be a key objective of public service reform.”

Report on the Future Delivery of Public Services, Christie, 2011

30 April 2013